

PROMOTION & INVOLVEMENT OPPORTUNITIES

Business After Hours

This is an ideal feature for new businesses to get acquainted with others or for established businesses to re-acquaint themselves with the services or products they provide. No other event brings members to you better than Business After Hours. (Held quarterly at the host location)

Chamber MACC Award Gala

Each year the Chamber hosts the Annual MACC Awards Gala to recognize award winning businesses and individuals. The Gala also celebrates the Chamber of Commerce's accomplishments for the year and preview the year ahead. Dinner, awards, and entertainment are all a part of this wonderful evening. (Held in January)

Legislative Goodwill Tour

An annual journey to Oklahoma City to meet with state leaders and discuss issues that concern our community and businesses. (March)

Eggs `N Issues Breakfast

A semi-annual breakfast event designed to inform the business community and general public on city, county, tribal and federal government issues. (Held in April and October)

Monday Memo

Each Monday 475+ individuals receive the Monday Memo E-mail Blast. This weekly update is sent to Chamber members, community leaders, elected officials and additional member employees; and includes announcements and updates on Chamber events/activities, community information and links to member business news.

Spring Expo

This is a new premier event will provide an expo to promote local businesses, energy efficiency and environmental conservation to area consumers and promote energy and environment conservation. (Held at Miami Civic Center April 15-16). Consider it a home improvement show, business promotion show and Living Green show.

Employee Extravaganza

An annual event where outstanding employees are recognized by the employers and the business community. Join us for an evening of fun, food, and over \$3,000 in prize giveaways. (Held in April)

Miami NOW...Native Oklahoma Weekend

This special event is held the first weekend in October. This signature event features numerous activities that allow for participation of a Chamber volunteers or promotion of your business. These opportunities include serving on a committee, involving your company in one of the many competitions, and sponsoring this event that received an outstanding amount of attention during the first year (2009). Events include: Food Cook Offs, Native American Dance Exhibitions & Competitions, Live Entertainment, 5K Run, Kidz Alley, Arts & Craft Shows and much more! (Held Sept 30- Oct 2, 2011)

Fourth of July Celebration

A joint sponsored event by the Miami Area Chamber of Commerce, City of Miami, and other business sponsors. This community event celebrates our independence with games, activities, entertainment and colorful explosion of fireworks. The event is held in Riverview Park on July 4.

Leadership Miami

An educational 10 session program designed to challenge, develop and educate citizens of the Miami area as future leaders. (October-June)

Living Local

This is a promotional campaign to educate consumers about the power of buying local which increases business profitability and area tax base.

Chamber Bucks

A dollar-for-dollar program that gets bigger each year! Anyone can buy Chamber Bucks, but they are only redeemable at Chamber member businesses. With over \$40,000 sold each year, you will want to be a participating business. This ensures that dollars are being spent locally

Christmas Parade - The Annual Christmas Parade is held the first Saturday of December at 6:00 p.m. on Miami's Main Street. Promote your business by participating in the parade with a float or bring your family and friends to downtown Miami and enjoy the Spirit of Christmas.

Hometown Holiday Open House and Giveaway - Holiday Promotion to "Shop Miami First" and increase your business profitability during the holiday season. Each purchase made at a participating store is an opportunity for the consumer to win cash and other prizes by entering the drawing each time they make a purchase at a participating retailer in Miami. (Promotion held November - December with a Grand Prize Drawing before Christmas.

Advertising Opportunities

Special email blast, Website advertising 20,000+ visits per year, Newsletter advertising, Community guide, and Miami/Ottawa County Map.