

WHAT BENEFITS ARE AVAILABLE TO YOU, A CHAMBER MEMBER?

WE'RE GLAD YOU ASKED!

WITH YOUR MEMBERSHIP INVESTMENT YOU CAN...

MARKET YOUR BUSINESS THROUGH CHAMBER PROMOTION OPPORTUNITIES

Do you need cost effective ways to market your business? Connect with other businesses and the general public through effective marketing opportunities offered through the Chamber.

- Receive a complimentary alphabetical and categorical listing in the Member Directory that is distributed to all Chamber members, distributed to new residents/new businesses, and utilized by area businesses to promote the Miami area.
- Receive a complimentary directory listing on the Chamber's website
- Advertise in the Community Profile/Membership Directory or official City/County Map.
- Increase your website presence by advertising on the Chamber's website.
- Advertise space available in the weekly Monday Memo sent via email/fax/mail
- Showcase your business by hosting a Business After Hours, Chamber Business Connection Luncheon, First Friday Coffee or Eggs N Issue Breakfast.
- Choose to sponsor one or more events for marketing advantages
- Chamber will host a Ribbon Cutting Ceremony at your company to celebrate your grand opening, renovation, ground breaking or new location. Your ribbon cutting photo and information is sent out to all area media for inclusion in newspapers and mentions on radio station.

INCREASE YOUR CUSTOMER BASE

Reach out to new customers – get your message directly in the hands of business members.

- Participate as a Chamber Buck Business to encourage spending at your business. We sell an average of \$60,000 in Chamber Bucks annually. Anyone can buy them, but they are only redeemable at a participating Chamber business.
- Receive free display space for your business card or brochure in the Chamber lobby.
- The Chamber receives thousands of phone call, office visits and letters annually for business information. Your membership ensures your business will be referred.
- Utilize the Chamber Member Directory (hard copy or online) to contact businesses about your product, service, sale or business information. A chamber member receives one free directory roster each year. Additional directory service may be purchased in the form of updated printed list, labels, on disk or via email.

ENHANCE YOUR CREDITABILITY

- Display your member decal so that all who enter your establishment know that you are a quality business and have made an investment in the future of Miami.
- Maximize your investment by joining one of the many committees or task forces allowing you to have a stronger voice within the Chamber and giving you a chance to network with individuals with similar interests.
- Stay informed on issues that affect the business economy and quality of life through participation at special program hosted through the Chamber and its partners.

INCREASE YOUR FINANCIAL BOTTOM LINE

- Attract new business from promotion of your business, networking with others and enhancing your creditability in the community.
- Sign up for the cost-saving health insurance plan for you and/or your employees.
- Plus, your investment is deductible as a necessary business expense.

WE INVITE YOU TO PARTICIPATE IN BUILDING YOUR FUTURE
Produced by the Miami Area Chamber of Commerce